



Faculty of Arts
School of Languages, Linguistics, Literatures and Cultures

GERMAN 551.39
The Bavarian Purity Law for Beer-Brewing:
History & Application
Winter 2022
Web-based & asynchronous
Class schedule: bi-weekly zoom meetings on Wednesdays 12:00-12:50

COURSE OUTLINE

INSTRUCTOR'S NAME: Dr. Conny Burian

OFFICE HOURS: Mo 12:00-2:00 & by appointment via zoom

E-MAIL: cburian@ucalgary.ca (I will respond to e-mails within two business days)

TELEPHONE NUMBER: N/A

DESCRIPTION This independent study course focuses on the history of the Bavarian purity-law for beer-brewing that dates back to the early 16th century. We will explore traditional and modern brewing practices and marketing strategies. Why, for instance, do several breweries around the world advertise their beer as brewed according to these demanding standards, and how do German beers succeed in a competitive international market?

OBJECTIVES This course provides the opportunity to conduct research and develop an independent project that requires finding various sources, articulating a perspective, and choosing an appropriate medium (slide show or video). As several readings are in German, moreover, the course also helps strengthen German language skills.

OUTCOMES Upon successful completion of the course, students will have gained independent research skills and developed an awareness of the history of beer-brewing and the lasting impact of the so-called *Reinheitsgebot* on beer-brewing and marketing in Bavaria, Germany, and around the world.

REQUIRED COURSE MATERIALS

All readings will be made available through D2L.

RECOMMENDED COURSE MATERIALS

N/A

COURSE NOTES

The course is web-based and asynchronous. Student and instructor will meet bi-weekly on Wednesdays via zoom from 12:00-12:50:

Jan 12, 26

Feb 10 (no classes Feb 24)

March 2, 16, 30

- The course will begin on January 10 and end on April 12. For further details concerning the University of Calgary's academic schedule, please see <https://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html>



Faculty of Arts

School of Languages, Linguistics, Literatures and Cultures

- All readings, materials, and assessments will be available through D2L. Assignments must be submitted through D2L.
- Assessment and feedback will be provided through D2L.

The following are recommended for this course:

- A computer with a supported operating system, as well as the latest security, and malware updates;
- A current and updated web browser;
- Webcam/Camera (built-in or external);
- Microphone and speaker (built-in or external), or headset with microphone;
- Current antivirus and/or firewall software enabled;
- Stable internet connection

ASSESSMENT

The history of beer-brewing and the *Reinheitsgebot*: an annotated bibliography 30%

Research Proposal for a case study 20%

Final case study presentation (video or slide show) 50%

Due dates are flexible and there is no final examination. All three assessments must be completed to pass the course.

GRADING SCALE

A+ = 100–97%

A = 96–91%

A - = 90–86%

B+ = 85–81%

B = 80–76%

B- = 75–71%

C+ = 70–67%

C = 66–62%

C- = 61–58%

D+ = 57–54%

D = 53–50%

F = 49% and below

INTEGRITY AND CONDUCT

All members of the University community have a responsibility to familiarize themselves with the Statement on Principles of Conduct, and to comply with the University of Calgary Code of Conduct and Non-Academic Misconduct policy and procedures (available at: <http://www.ucalgary.ca/pubs/calendar/current/k.html>).

Academic misconduct

Academic Misconduct refers to student behavior which compromises proper assessment of a student’s academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor’s expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.

For information on the Student Academic Misconduct Policy and Procedure please visit: <https://www.ucalgary.ca/legal-services/university-policies-procedures/student-academic-misconduct-policy>

Additional information is available on the Academic Integrity Website at <https://ucalgary.ca/student-services/student-success/learning/academic-integrity>

INTELLECTUAL PROPERTY AND COPYRIGHT LEGISLATION

Course materials created by instructors (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the instructor. These materials may not be reproduced, redistributed or copied without the explicit consent of the instructor. All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (<https://www.ucalgary.ca/legal-services/university-policies-procedures/acceptable-use-material-protected>



Faculty of Arts

School of Languages, Linguistics, Literatures and Cultures

[copyright-policy](#)) and requirements of the Copyright Act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>) to ensure they are aware of the consequences of unauthorised sharing of course materials (including instructor notes, electronic versions of textbooks etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

FREEDOM OF INFORMATION AND PRIVACY (FOIP) ACT

Graded assignments will be retained by the Department for three months and subsequently sent for confidential shredding. Final examinations will be kept for one calendar year and subsequently sent for confidential shredding. Said material is exclusively available to the student and to the department staff requiring to examine it. Please see <https://www.ucalgary.ca/legal-services/access-information-privacy> for complete information on the disclosure of personal records.

ACADEMIC ACCOMMODATIONS

It is the student's responsibility to request academic accommodations according to the University policies and procedures listed below. The student accommodation policy can be found at: <https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations>.

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities (<https://www.ucalgary.ca/legal-services/university-policies-procedures/student-accommodation-policy>)

Students needing an Accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to their Instructor or the Department Head/Dean or to the designated contact person in their Faculty.

FACULTY OF ARTS PROGRAM ADVISING AND STUDENT INFORMATION RESOURCES

Have a question, but not sure where to start?

The Arts Students' Centre is the overall headquarters for undergraduate programs in the Faculty of Arts. The key objective of this office is to connect students with whatever academic assistance they may require.

In addition to housing the Associate Dean (Undergraduate Programs and Student Affairs) and the Associate Dean (Teaching, Learning & Student Engagement), the Arts Students' Centre is the specific home to:

- Program advising
- Co-op Education Program
- Arts and Science Honours Academy
- Student Help Desk

Location: Social Sciences Room 102

Phone: 403-220-3580

Email: ascarts@ucalgary.ca

Website: <https://arts.ucalgary.ca/current-students/undergraduate>

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 403-210-ROCK [7625] or visit them at the MacKimmie Block.

Contacts for the Students' Union Representative for the Faculty of Arts: arts1@su.ucalgary.ca, arts2@su.ucalgary.ca, arts3@su.ucalgary.ca, arts4@su.ucalgary.ca.

INTERNET AND ELECTRONIC COMMUNICATION DEVICES

Devices such as laptops, palmtops and smartbooks are allowed provided that they are used exclusively for instructional purposes and do not cause disruption to the instructor and to fellow students. Cellular telephones, blackberries and other mobile communication tools are not permitted and must be switched off.

SUPPORT AND RESOURCES



Faculty of Arts

School of Languages, Linguistics, Literatures and Cultures

Links to information that is not course-specific related to student wellness and safety resources can be found on the Office of the Registrar's website: <https://www.ucalgary.ca/registrar/registration/course-outlines> .